

joshua.geenen@gmail.com  
(480)-433-4637  
Chandler, AZ

## EDUCATION

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**W. P. Carey School of Business**, Arizona State University May 2022  
*Bachelor of Science, Economics* Tempe, AZ

- Certificate: Social Science Research Methods
- Minor: Psychology
- Honors: Summa Cum Laude

## PROFESSIONAL EXPERIENCE

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**Business Analyst** June 2022 – Present  
*Liveops* Remote

- Built and maintained 300+ charts and summary tables to visualize KPIs across dashboards in Power BI and DOMO
- Automated 10+ manual processes using Python scripts, saving hours each week and improving data quality
- Implemented ETL processes for over a dozen datasets using Amazon S3, Ascend.io, Snowflake, and Power BI
- Worked with decision-makers at various levels to draw actionable insights from data
- Managed large datasets with millions of records

**Undergraduate Research Assistant** January 2022 – May 2022  
*Culture and Decision Science Network Lab, Arizona State University* Tempe, AZ

- Visualized research data as violin plots and other charts using ggplot, tidy, and other R packages
- Recoded and cleaned Big Five personality survey data using Excel and R

**Undergraduate Teaching Assistant** August 2021 – March 2022  
*W. P. Carey School of Business, Arizona State University* Tempe, AZ

- Led office hours for 130+ students for a course on analyzing data using Tableau, Excel, and JMP Pro
- Graded 15+ assignments per student each semester and proctored in-class exams

**Business, Science, and Tech Reporter** August 2020 – May 2021  
*The State Press, Arizona State University* Tempe, AZ

- Researched three stories each week and pitched them at staff meetings
- Wrote nine articles about topics including COVID-19, entrepreneurship, and new medical technologies
- Interviewed dozens of ASU community members, such as researchers, professors, and students

**Management Assistant** June 2020 – January 2021  
*Be Well Providers* Remote

- Created a Google site to collect internal documents and distribute training materials for 50+ clinical staff
- Researched features and pricing to help determine the best electronic health record system for the company

## LEADERSHIP EXPERIENCE

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**Treasurer**, *Student Economics Association, Arizona State University* August 2021 – May 2022  
Tempe, AZ

- Planned and led meetings and social events with other board members
- Created budgets, applied for funding, and tracked spending

**Basketball Coach**, *National Youth Sports* May 2016 – November 2019  
Tempe, AZ

- Planned and led practices with other coaches
- Supervised games and socials

## ADDITIONAL

- **Technical Skills:** Tableau ([project](#)), Microsoft Power BI ([project](#)), DOMO, Python, SQL, R ([project](#)), Microsoft Excel, data analytics, data visualization, data storytelling, data reporting, data cleaning, automation
- **Certifications & Training:** Power BI Masterclass (Udemy), The Ultimate MySQL Bootcamp (Udemy), Programming in Python (Meta), Introduction to Back-End Development (Meta), HTML Level 1 (Udemy), IRB – Social and Behavioral Research (CITI Program)
- **Personal Project:** [TheSavingsCalculator.com](http://TheSavingsCalculator.com) – Coded and published a financial calculator website to help people better understand their savings and retirement goals